



Making *one sheet* of copy paper can use over 13 oz. of water--more than enough to fill a beverage can.

**y double-sided copying and printing to
ave the environment and save money.**

Tastes great, less filling!

**There are 2 SIDES to
every story.**



**Use both sides of the
paper when you print
and copy.**



11.5% of all energy in the industrial sector is used to make paper products.

**Save energy and money by using both
sides of the paper when you copy.**

2-sided copying, a BRIGHT idea.

**Paper use is projected
to increase over 30%
by 2010.**



Give a hoot.

**Use both sides of the
paper when you print
and copy.**